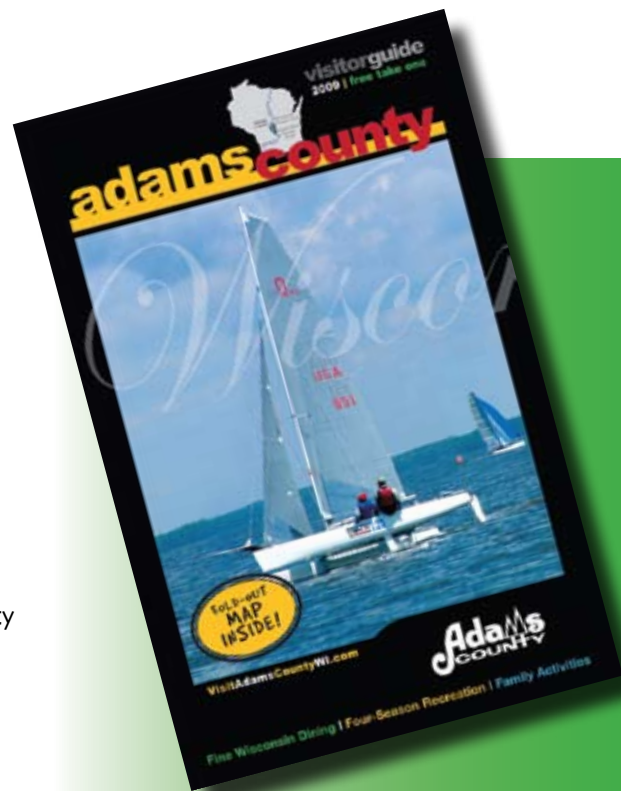




In care of...  
**Kathy Kuss Creative.com**  
**Graphic Design Studio**  
**937 Czech Avenue**  
**Friendship, WI 53934**



Together we can make Adams County, Wisconsin a great place to do business! To continue the success, we invite you to take this opportunity to advertise in the Adams County Visitor Guide, our areas official tourism and relocation guide.

As a Chamber member, you are eligible to advertise in this publication. Membership is encouraged but not required for non-profit organizations or churches. The guide will be complemented with a full color fold-out map inserted inside. Lodging facilities that participate in the room tax funding will be listed on the map. Our hats go off to these establishments for all of their effort in assisting our tourism program!

In order to meet our production schedule and have the books ready for the 2010 tradeshow season, we need the support of its sponsors advertising their business or organization on or before our deadline - **September 30th, 2009**. See the ad insertion form for payment options or call Kathy for additional info. We look forward to helping you promote your business and thank you for making Adams County a great place to do business!

Sincerely,  
 Adams County Chamber of Commerce & Tourism  
 & Kathy Kuss Creative

Heidi Roekle for chamber / 339-6997  
 Kathy Kuss Creative for visitor guide / 339-9244

- **A total of 40,000 guides will be distributed throughout the 2010 season – that’s less than 1¢ per ad for a quarter page!**
- **The convenient digest size make it a handy resource to leave near your phone or place in your glove compartment.**
- **Visitor Guides are available year round at state and out of state tourism info centers, local area businesses, resorts, motels, high traffic areas, and mailed to tourism inquiries daily.**
- **In addition, our guides are available at tourism, sports, vacation, and recreation shows in Wisconsin, Illinois, Iowa, and Minnesota, and at the Chamber office (252 S. Main St.-Adams)!**

**ATTN: EVENT PLANNERS**  
**Submit 2010 info to the Chamber today for inclusion in the guides Calendar of Events.**  
**Kick it up a notch and advertise your event!**

**2010 VISITOR GUIDE HIGHLIGHTS**

- Area Attractions • Things to do • Fold-out Map Insert • Parks and Recreation • Community Info  
 History • Arts • Calendar of Events • Area Churches • Emergency & Gov’t. Info  
 Chamber Connection • Advertisers Directory (a handy reference to direct customers to your ad & door)

**ADVERTISING DEADLINE: SEPTEMBER 30, 2009 • PUBLICATION DATE: JANUARY 2010**

**Please submit the following form at your earliest convenience.**

# 2010 ADAMS COUNTY VISITOR GUIDE - AD INSERTION

- Please duplicate the info from my previous display ad and/or advertisers directory.  
 Yes, I want to advertise in the 2010 Visitor Guide please use the new info I am providing.

## DISPLAY AD RATES

<b>Full Page</b>	5.5 x 8.5 includes bleed . . . . .	<input type="checkbox"/>	\$1075
<b>Half Page</b>	<input type="checkbox"/> Horizontal 4.75 x 3.63 or <input type="checkbox"/> Vertical 2.31 x 7.63 . . . . .	<input type="checkbox"/>	\$635
<b>Quarter Page</b>	<input type="checkbox"/> Horizontal 4.75 x 1.75 or <input type="checkbox"/> Vertical 2.31 x 3.63 . . . . .	<input type="checkbox"/>	\$385
<b>Eighth Page</b>	2.31 x 1.75 . . . . .	<input type="checkbox"/>	\$245

You must be an Adams County Chamber of Commerce & Tourism member to advertise. Membership is encouraged but not required for non-profit organizations or churches. Membership applications are available at VisitAdamsCountyWI.com or call the Chamber at 339-6997.

## ADVERTISERS DIRECTORY

**Includes company name, address, one phone number and a web address.**

- One free listing with any size Display Ad. Select a category below..... Free  
 One listing only (no Display Ad). Select a category below..... \$55  
 For additional categories that apply to your business, add \$10 per listing (\$10 x \_\_\_\_ =).....\$ \_\_\_\_\_

## CATEGORIES FOR ADVERTISERS DIRECTORY

- |  |                                      |   |   |
|--|--------------------------------------|---|---|
| <input type="checkbox"/> Accommodations/Restaurants/Taverns* | <input type="checkbox"/> Automotive  | <input type="checkbox"/> Attractions/Recreation | <input type="checkbox"/> Churches               |
| <input type="checkbox"/> Contractors                         | <input type="checkbox"/> Education   | <input type="checkbox"/> Financial/Investments  | <input type="checkbox"/> Health/Medical/Fitness |
| <input type="checkbox"/> Organizations                       | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Rentals (Recreation)   | <input type="checkbox"/> Retail                 |
|  |                                      |   | <input type="checkbox"/> Insurance              |
|  |                                      |   | <input type="checkbox"/> Services               |

\*For Accommodations (B&B's/Camping/Motels/Resorts), Restaurants, and Taverns only

Select all that apply to your establishment (no additional cost):

- |  |  |   |  |
|--|--|---|--|
| <input type="checkbox"/> Handicap Access     | <input type="checkbox"/> Open Year Round     | <input type="checkbox"/> Hotel/Motel      | <input type="checkbox"/> Cabins/Cottages/Homes |
| <input type="checkbox"/> Pool and/or Hot Tub | <input type="checkbox"/> Playground          | <input type="checkbox"/> Beach/Lake/Boats |  |
| <input type="checkbox"/> Camping - Primitive | <input type="checkbox"/> Camping w/ Hook-ups | <input type="checkbox"/> Game Room        |  |
| <input type="checkbox"/> Breakfast           | <input type="checkbox"/> Lunch               | <input type="checkbox"/> Dinner           | <input type="checkbox"/> Tavern/Beer           |

## PAYMENT OPTIONS

**Make check payable to:**  
**Kathy Kuss Creative**  
**937 Czech Avenue**  
**Friendship, WI 53934**

**Select one:**

- Full Payment Enclosed  
 50% Enclosed **and** 50% Due September 30, 2009  
 Full Due September 30, 2009

Total Due: \$

Check: #	Date:	Payment Enclosed: \$
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\_\_\_\_\_  
 Company Name Contact Name Signature

\_\_\_\_\_  
 Address (include P.O. Box, Street, Suite No.)

\_\_\_\_\_  
 City State Zip web address

\_\_\_\_\_  
 Phone Fax e-mail (for proofing purposes only)

Kathy Kuss Creative (KKC) will be providing services to put together the next beautiful Adams County Visitor Guide with Fold-out Map for the Adams County Chamber of Commerce & Tourism. Call (608) 339-9244 for ad reservations or fax (608) 339-9205 or email kkc@mwwb.net. Professional design services are available to advertisers at no additional charge (some exceptions may apply). Electronic files totalling 3MB or less can be sent via email to: kkc@mwwb.net. For larger files, request FTP instructions. Specifications are available at VisitAdamsCountyWI.com or KathyKussCreative.com.

**Advertising deadline: September 30, 2009**

**Publication date: January 2010**